



## **FOR IMMEDIATE RELEASE**

New software breaks the sound of silence on the Internet, Turns any website into a talking Website!

(San Luis Obispo, California--March, 2004) Companies looking to improve their website visitor's experience can now benefit from a new software application named-My Website Talks!

The software combines a suite of publishing tools to record, generate, and upload a voice message player to your website. Visitors simply click on a play button, and your voice message is streamed and heard instantly thru any browser.

My Website Talks is the first "all in one" solution to adding voice to a website or email messages. The software allows users to record messages, generate sound files, and upload, in three clicks.

The encoded mp3 files permit "instant streaming sound", with no need for a plug-in or download.

"We looked at the current methods of streaming audio and the solutions we're complex, dated, and required a webmasters degree to implement. I wanted to make it easy, something anyone could use, and didn't require visitors to download a bulky plug in. I wanted to hear it instantly!" said Joe Bellshaw, the company president.

"Adding the human voice to a website turned out to be much more than a nifty trick. It allowed us to truly communicate our sales message to our visitors, without the required reading of pages and pages of plain text." Mr. Bellshaw continued.

Developed in house, by Tunza Products Inc., My Website Talks is a Windows application sold exclusively via download at the company website [www.MyWebsiteTalks.com](http://www.MyWebsiteTalks.com)

### **Key Product Features:**

- All in One Solution, no other software required.
- Record, Playback, and Publish voice files in 3 easy steps.
- Step-by-step wizard makes it easy for beginners and webmasters alike.
- Add a voice player to unlimited Websites and Emails
- Unlimited Use, no monthly fee's

Benefits:

Start converting your traffic from browsers into buyers!  
Add instant credibility and trust  
Speak to your customer, as if they are right there  
Reduce email and support questions  
Increases retention, and literally talk users thru your web pages.

System Requirements:

PC running any version of Windows  
64 MB memory or higher  
5 MB free HD space  
Pentium II 300 MMX or better  
Sound Card  
Microphone

Price:

\$79.99 Unlimited Use, Includes free Headset Microphone.

Includes lifetime support and free maintenance updates.

FOR A FREE TRIAL DEMO, visit:  
<http://www.MyWebsiteTalks.com>

Tunza Products Inc., based on the Central Coast of California, has been providing promotional software solutions to small business since 1995. Tunza Products, a privately held corporation, has been successful in identifying small business needs and providing cost effective marketing and promotion tools.

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